

Global Digital Citizenship Challenge Rubric

Descriptor	Exemplary	Proficient	Approaching
Addresses the prompt	<p>(10 pts)</p> <p>Applicant fully addresses the prompt; examples are clearly tied to instructional technology; innovative and creative in approach and its engagement with others.</p>	<p>(7 pts)</p> <p>Applicant mostly addresses the prompt; specific examples are provided but could be either more in-depth or are not clearly tied to instructional technology; approach, while solid, isn't especially innovative or creative in nature.</p>	<p>(3 pts)</p> <p>Prompt isn't fully addressed and specific examples are not included; technology and integration isn't clear, and approach is lacking in innovation and/or creativity.</p>
Quality of submitted resource	<p>(5 pts)</p> <p>Resource is organized, visually engaging, and adaptable. It can be readily reused by others.</p>	<p>(3 pts)</p> <p>Resource is organized and has engaging elements. It can serve as a model for others to reproduce.</p>	<p>(1 pts)</p> <p>Resource is unclear or incomplete. It is unable or difficult to share or reproduce.</p>
Standards Alignment and Permissions <i>Note: An automatic, full 5 points will be awarded for those who license the content via Creative Commons.</i>	<p>(5 pts)</p> <p>Alignment to Common Sense Media categories. Appropriate District Permissions are met.</p>	<p>(3 pts)</p> <p>Minimal, inaccurate, or no alignment to Common Sense Media categories. Appropriate District Permissions are met.</p>	
Impact & Scope	<p>(5 pts)</p> <p>Rationale clearly demonstrates and supports safe and responsible technology use. The resource's utility is clearly defined and has a measurable impact/scope.</p>	<p>(3 pts)</p> <p>Rationale demonstrates safe and responsible technology use. The resource targets an audience, but potential impact/scope is limited or difficult to measure.</p>	<p>(1 pts)</p> <p>Rationale inconsistently demonstrates safe and responsible technology use. The resource targets an intended audience but potential impact/scope is not measurable or clear.</p>